

April 7, 2008
For immediate release

Contact: Kelly Morphy
(407) 843-6552
kmorphy@glatting.com

Glatting Jackson to create plan for San Diego parks and recreation

San Diego, Calif. – Glatting Jackson, a planning firm that specializes in designing livable communities, was recently selected to conduct a parks and recreation needs-assessment plan for the Centre City Development Corporation, working on behalf of the City of San Diego.

The outcome will include a framework for the city's downtown public spaces – addressing parks, plazas and other open areas – as a means to accommodate San Diego's booming urban development and population growth.

Today, more than 75,000 people work in the downtown area, and more than 30,000 live there.

"Thousands more visit the region daily to conduct business, shop, dine and attend public events," said Nancy Graham, president of CCDC. "With downtown's population expected to grow to as many as 90,000 in the next 25 years, effective development planning is crucial for sustainability."

Glatting Jackson will begin developing the needs assessment in April. After conducting focus groups, public meetings, research studies and a neighborhood and community park system analysis, the firm will present its findings to CCDC in the fall of 2008.

"Keeping San Diego's recreational spaces alive and well ensures a livable, vibrant community for years to come," said Joe Webb, senior planner for Glatting Jackson. "This plan will explore new ways in which residents and visitors can enjoy all that the city has to offer."

Glatting Jackson Kercher Anglin, Inc. is a team of talented, passionate professionals who excel at planning, urban design, environmental services, landscape architecture and transportation planning and engineering. Founded in 1974, the firm has focused for decades on resource responsibility, conservation and creating sustainable communities that will benefit generations to come. Offices are located in Orlando and West Palm Beach, Florida; Atlanta, Georgia; and opening May 2008 in Denver, Colorado. Visit us online at www.glatting.com or 407-843-6552.

###