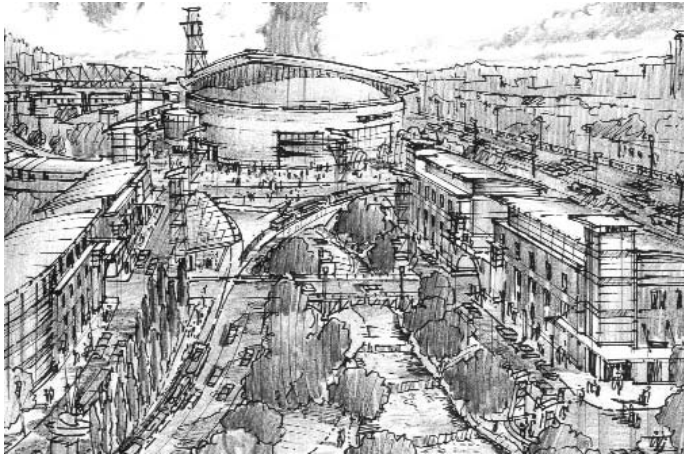


ROSE QUARTER MASTER PLAN

Transportation Planning, Urban Design, Transit Planning



Client:
PDC, Inc.

Location:
Portland, Oregon

Project Description:
Glattig Jackson provided transportation planning support to UDA Architects, Inc. in creating a redevelopment strategy for the Rose Quarter District.

The focus of the Rose Quarter Master Plan was to develop a strategy for the next 20 years to make the district more livable for residents, employees, and visitors.

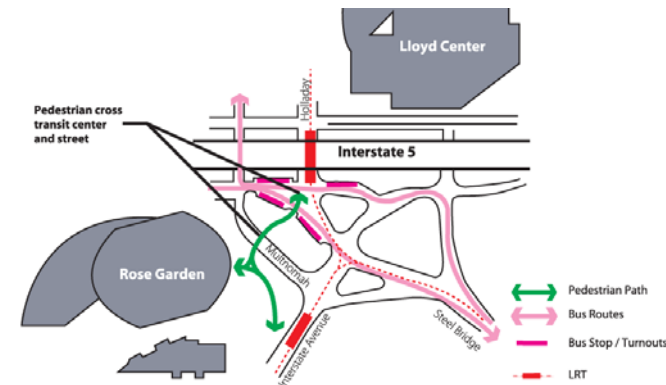
Transportation strategies did not aim to “solve” transportation problems, rather these strategies are meant to “manage” transportation issues by integrating urban form and transportation facility design. The study specifically sought solutions to two transportation challenges - access from Interstate 5 and pedestrian circulation around the Rose Quarter LRT station and transit center.

First, the team examined regional access from Interstate 5 to the Rose Quarter and the local street network. The improvements identified redistribute traffic to filter through multiple new streets rather than concentrate traffic at the interstate off-ramps (locally known as the "Box").

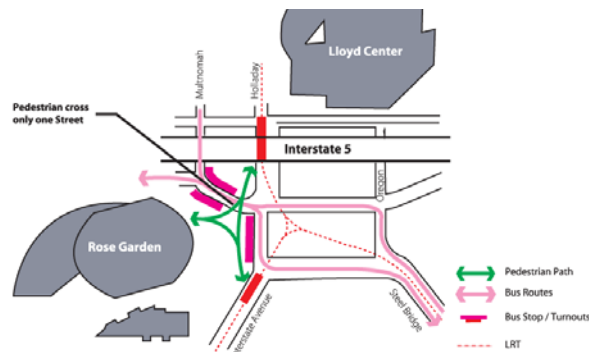
The second transportation planning and design objective was to improve the transit connectivity within the Rose Quarter. Tri-Met is providing excellent service to the area. However, once Tri-Met customers leave the transit vehicles, they are subject to a confusing and undesired physical environment. Physical improvements recommended for the transit center within the Rose Quarter would fundamentally reshape the district.

Currently, the Tri-Met Transit Center is located in the center of public space. Changes to the area realign the street grid to organize a public space with simplified vehicular, transit, and pedestrian patterns.

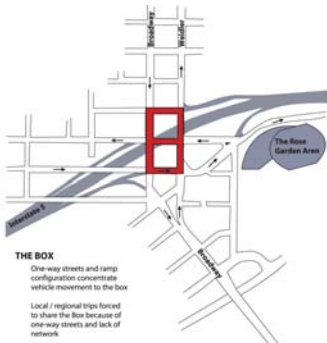
The transportation focus shifted transit from being the center of the public space to becoming a supporting feature of the public space.



Existing Transit Condition



Recommended Transit Improvement



Existing Interstate Access



Recommended Interstate Access