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Glatting Jackson to develop corridor master plan for scenic highway

(Orlando, Fla.) – Glatting Jackson Kercher Anglin, Inc. has been selected to develop a corridor master plan for the William Bartram Scenic & Historic Highway, a historic corridor in northern Florida.

The plan, commissioned by St. Johns County, will incorporate existing and proposed resources into a context-sensitive system of multi-modal connections, greenways, blueways, parks, conservation areas and interpretive signs that complement the surrounding communities.

The system will help educate travelers about the area and encourage preservation of the corridor, which follows State Road 13 beginning at the Julington Creek Bridge. It continues south along the St. Johns River and ends at the intersection of state roads 13 and 16 near Wards Creek.

“This highway is home to a rich history and unique ecology,” said Dan Manley, a landscape architect with Glatting Jackson. “The goal is to develop a plan that will increase accessibility to corridor resources, promote a stronger awareness and appreciation of those resources, and encourage stewardship of the corridor within the local community.”

The planning process will largely be based on input from residents, members of the William Bartram Scenic & Historic Highway Corridor Management Council, and other stakeholders. That input will help determine how the corridor design should be influenced by the corridor’s rural character, historic communities, canopy of live oak trees, access to the St. Johns River, and the travels of the corridor’s namesake, naturalist William Bartram.

When completed, the plan will outline a set of transportation investments, including traffic calming measures, to ensure safe access to the corridor’s resources for vehicles, bicyclists and pedestrians. Additionally, unique characteristics of each community will be highlighted through specific park improvements, wayfinding and interpretation elements.

The following partners will assist Glatting Jackson with this project: Volkert & Associates for transportation analysis and traffic calming; and Furr & Wegman Architects for conceptual design of an interpretive center.

Glatting Jackson has a large and growing portfolio of work assisting with scenic highways in Florida, including projects in St. Johns, Polk, Lake, Collier, Indian River, Sarasota, and Manatee counties.

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